

Brown Square Park Festival Site Study

The City of Rochester, Department of Neighborhood and Business Development has retained the services of Norris Design, a national park and recreation planning and design consulting firm, to prepare a feasibility study related to the development of an enhanced festival site at Brown Square Park.

The study will consist of a site analysis to determine how the Brown Square site fits the requirements for a variety of festivals and other special events. In order to be successful, there must be a community and stakeholder input process to identify community concerns and needs.

Based on the site analysis and community input, Norris Design will produce two conceptual design options for the site, incorporating the needed activity areas, infrastructure and special event / festival amenities. The two options will be shared with the community for additional feedback before a site design is finalized.

For additional information on the study, please contact Joe Mustico at musticoj@cityofrochester.gov